



WATER HOLDS ENDLESS INSPIRATION

OVERVIEW

Welcome to THE HOUSE OF W, the leading brand in bath and sanitary solutions that combines innovation, elegance, and unparalleled functionality. With a rich heritage in this industry, THE HOUSE OF W has consistently pushed the boundaries of design and technology to create exceptional products that enhance the bathing experience while promoting hygiene and sustainability.

ABOUT THE HOUSE OF W

With a growing focus on health and sustainability, THE HOUSE OF W takes pride in delivering products of uncompromising quality. We use premium materials that are as durable as they look magnificent to make sure your investment in THE HOUSE OF W products lasts for years to come.

Our attention to detail and commitment to excellence have earned us the trust of customers worldwide, making us the preferred choice for architects, interior designers, and homeowners alike.

Every THE HOUSE OF W product undergoes rigorous testing and adheres to the highest industry standards. Our sanitary ware is equipped with advanced antibacterial coatings, ensuring a cleaner and safer bathroom environment.

We also incorporate water-saving technologies, allowing you to conserve water without compromising on performance. THE HOUSE OF W is committed to reducing our ecological footprint and promoting sustainable practices throughout the entire product lifecycle.

We invite you to immerse yourself in the world of THE HOUSE OF W.

Discover a new standard of luxury, style, and innovation for your bathroom with top brands . from around the world. Experience luxuries from the UK, Europe, Australia, and more, in India. THE HOUSE OF W offers a comprehensive range of products for you to elevate your bathing experience and transform ordinary routines into extraordinary moments.

Admire
Bathrooms

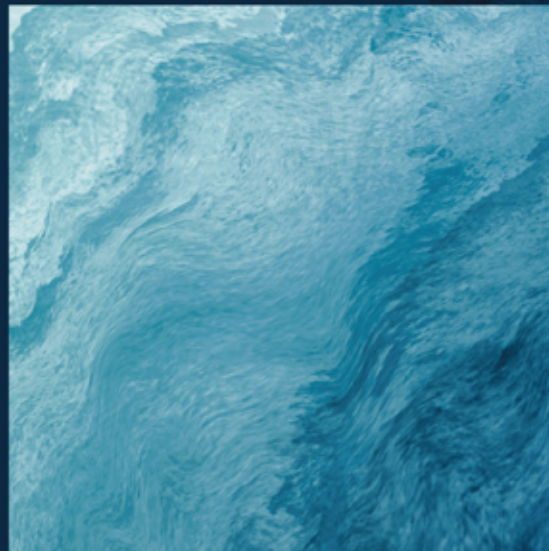


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THG
PARIS



alpi




HOUSE OF ROHL



victoria ⊕ albert®



meir.



 **eurorama**
LIVING BEAUTY



ISVEA
1962 ITALIA



op
PEOPLE PASSION
SOLUTIONS



idevit



sunshower®
health & wellbeing



DECOR WALTHER®
Since 1973



WINDISCH®




GEROMIN
GRUPPO
VENEZIA 1945



Armadi Art®



STARPOOL



Olympia®

**THE
HOUSE
OF** 
ADMIRE
BATHROOMS



THG[®]
P A R I S



Since 1956, THG Paris has established itself as THE brand for high end bathroom fittings and accessories.

Semi-precious stones, crystal, porcelain, onyx, optical glass, natural marble: the brand scrupulously selects top quality materials to create exceptional pieces. THG Paris represents resolutely timeless luxury and art of living.



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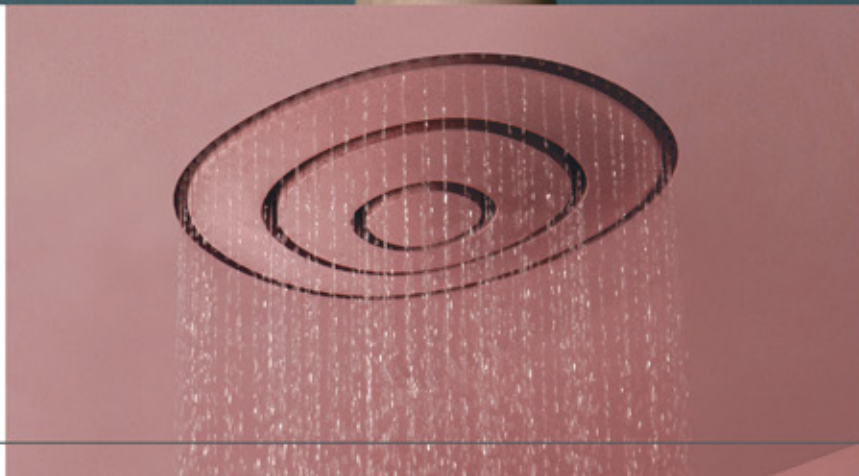
alpi

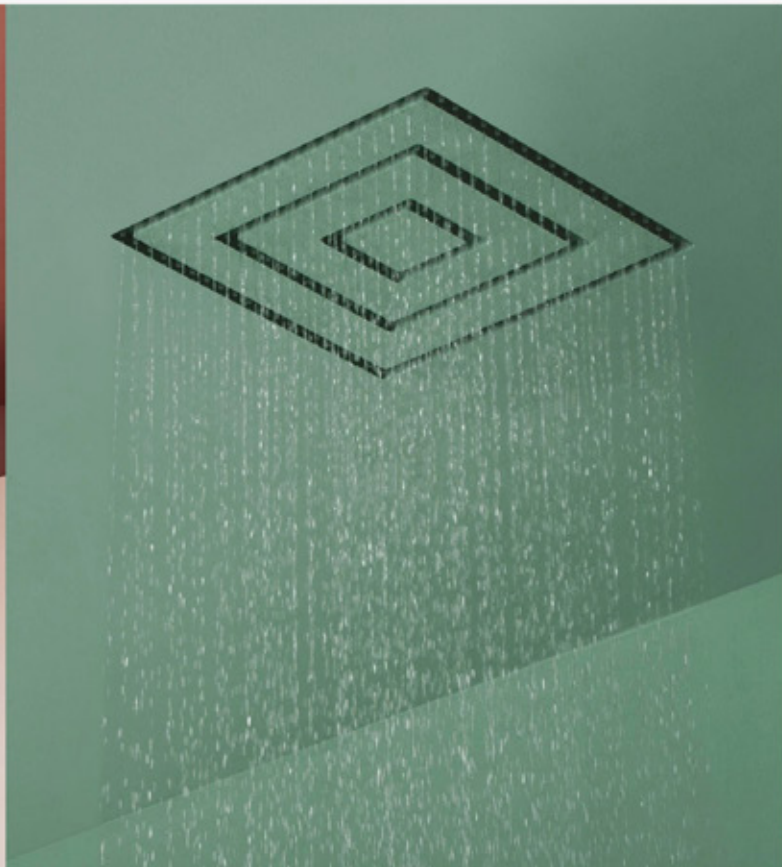
Alpi is an Italian company established in 1994 at Gattico Veruno, in the province of Novara, a district of Piedmont noted for its tapware industry.

Since its foundation as an industrial enterprise specialized in bathroom products, it has successfully concentrated on technology and its evolution. The shower space, in particular, has always been of great productive and strategic importance to Alpi. Its catalogue features top quality product ranges designed to make the bathroom a source of wellness and pleasure.









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HOUSE OF ROHL

At House of Rohl® we are on an endless journey for the finest in artisanship, craft and technical prowess. We see the potential in stone and clay, brass and steel, poured and casted, glazed and fired, and the transformation into the finest of fixtures. We pursue rare beauty and inspired design that has a unique perspective and provenance.

House of Rohl® is a portfolio of luxury decorative plumbing brands curated from around the world allowing you to tell your own story of a life well-crafted: Riobel®, Perrin & Rowe®, Shaws®, Victoria + Albert® and ROHL®. Each has a unique story that connects craft, place of origin and specialized techniques that deliver timeless design. Together they bring a richness of heritage, innovation and design to your kitchen and bath.

















victoria ⊕ albert®

Victoria + Albert Baths is a British brand with a worldwide reputation for creating beautiful freestanding baths and basins.

Formed in 1996 with a passion for baths and bathing, the organisation has a head office in the United Kingdom and dedicated South African production facilities. Today, Victoria + Albert's international roots fuse together global design, sales and marketing operations with in-house manufacturing to deliver luxurious, lasting products.

As the ultimate statement in quality and style, our model line-up is packed with inspirational free standing designs made from 100% QUARRYCAST™, a blend of Volcanic Limestone™ and high performance resins. Naturally white, each item is individually hand-finished by craftsmen.

From the very first freestanding bath being manufactured in South Africa, Victoria + Albert Baths have strived to become innovative product developers and market leaders within the free standing bath market. New, exciting launches keep the brand at the forefront of international luxury bathroom design.









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meir.

Meir is a multiple-award winning, Australian owned company that offers a lifetime guarantee on products. Available in over 12 countries and exported globally, perfection in quality and service is seen through the success of extremely high engineering and consistent manufacturing standards. Each piece is carefully created from concept to production using DZR brass and selecting only the greatest quality European parts and components from Switzerland, Hungary, and Spain. Since 2012, the Meir brand has built a trusted and highly reputable name in manufacturing premium bathroom and kitchen products which includes showers, tapware and sinks and more.



Matte Black



Tiger Bronze



Champagne



Brushed Nickel



Shadow



Polished Chrome



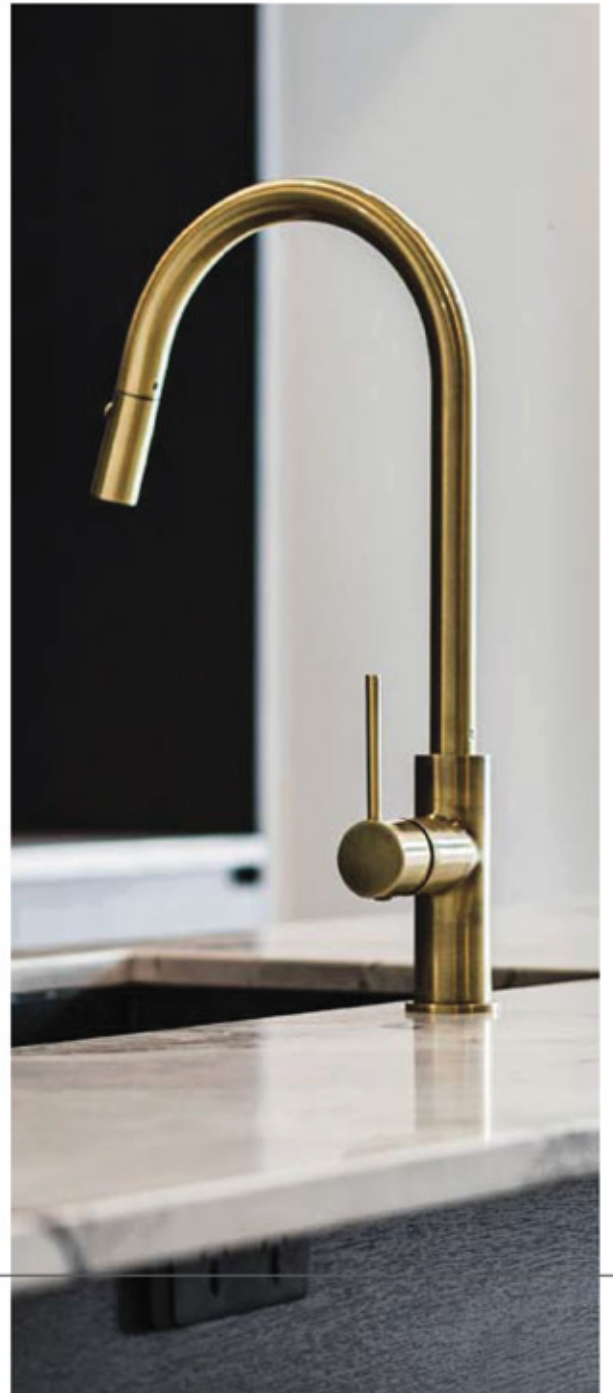








THE
HOUSE OF
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BATHROOMS
W







RubINETTERIE EUORORAMA S.p.A. manufactures today using advanced know-how like the new engineering system for the pilot management of machine tools (first Italian company to adopt this system). Eurorama promptly assimilated the modern and dynamic evolution of the markets as an innovative business philosophy and in order to improve in that direction we promoted the launching of the line TONO. The mission of RubINETTERIE Eurorama S.p.A. is to bring the creative and aesthetic concept of the "Italian Style" to the world, through the medium of collections of exclusive products for the bathroom and kitchen decoration. Thanks to this approach, we developed innovative collections for the bathroom such as ROUND, SOUND, FLUE, BLITZ, ALIEN. These models of sanitary fittings have been designed by young avant-garde designers as well as by some better known ones (Lunardi & Menchini Design, Studio Carminati, Fabio Ferraesi), who wanted to conceive a "sober" modern style for the Eurorama lines while the research of the most exclusive shape. All this has enabled our customers to manage a wide range of products suitable for many needs. The kitchen area too plays an important role, where the research for a distinctive but strict design has originated 28 product lines that together make up quite a respectable offer of mixers and taps. By the nature of their design, these are suited for matching with both the classic and the contemporary furnishings, until the postmodern where use of products derived from professional sector allows new applications. In recent years, we have focused mainly on the shower area, a fast-growing segment for our company. The results were an outstanding range of products, supported by next-generation thermostatic mixers in addition to the seducing atmospheres created by large-sized chromo-therapy shower heads. Finally, the great innovation TECNOBOX and UNIBOX, where the preparation of box for the built-in installation allows adding the aesthetic external part of the mixer at a later stage, choosing from the various designs of our products. Over time, TECNOBOX and UNIBOX enable an easy renovation without removal of wall coverings, since the outer parts are specifically designed to be replaced (as voluntary option). RubINETTERIE Eurorama S.p.A. is today an important player in its reference market, with the ambition of projecting itself in the global market as a leading company.



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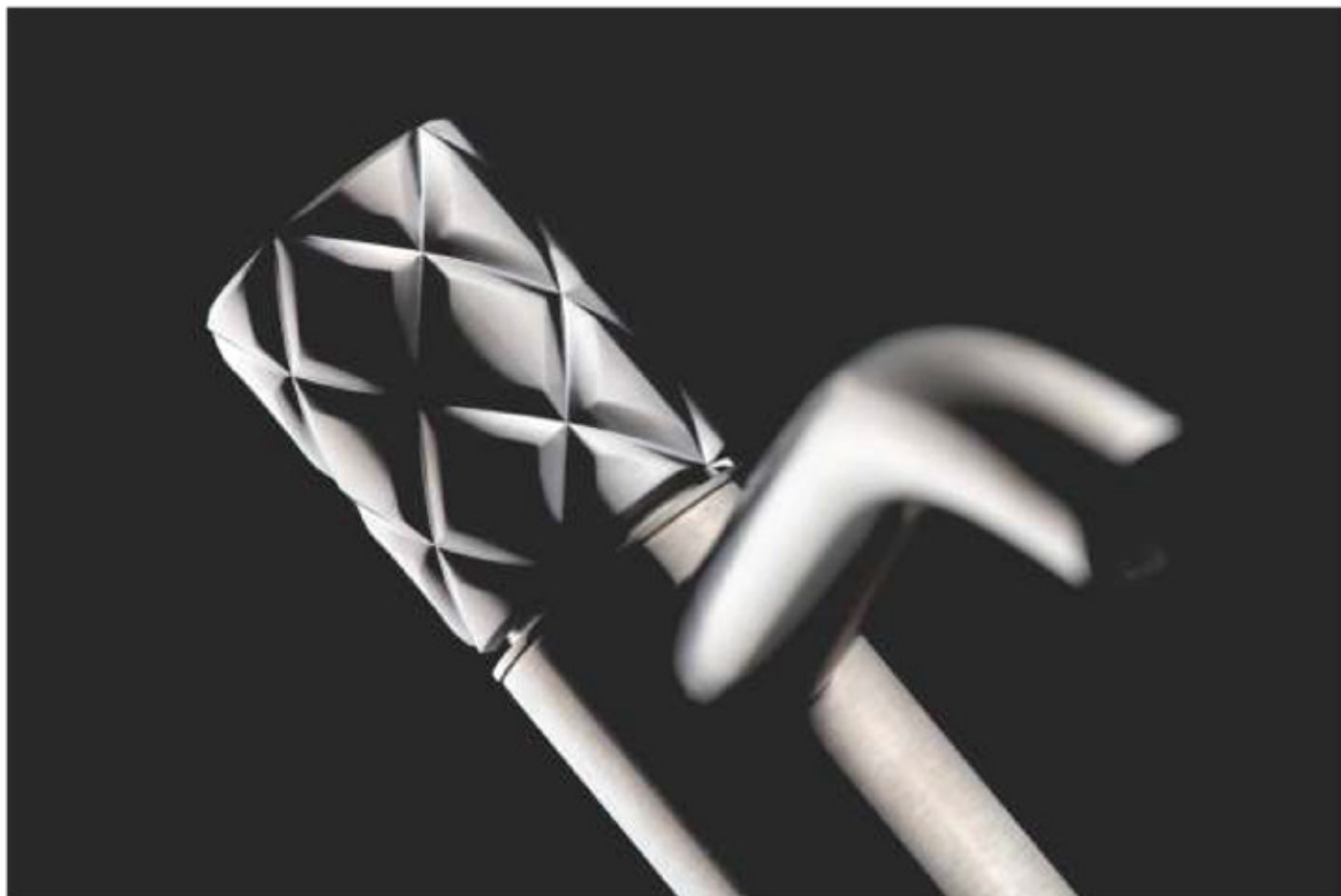


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ISVEA

1962 ITALIA

With its inspiring designs and qualified products since 1962, ISVEA offers the Italian design language and understanding of function together in its sanitaryware and bathroom furniture collections.

ISVEA products born in Italy, which is the first country that comes to mind when talking about fashion and design, bears the signatures of successful designers and design studios of the country such as WAU Architetti, Nativita Design House, OMC2 Design Studios, Simone Valsecchi, Ettore Giordano and Sabrina Selli.

All ISVEA branded products are manufactured under the supervision of the ISVEA Design Hub, which is under the umbrella of the R&D and Quality Control Departments, in accordance with international quality standards.

The core element of the brand's design philosophy is to transform bathrooms into inspiring living spaces.













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People, passion and solutions are the strong features of O+P.

For more than 40 years we have been producing equipment for hydraulic pipelines, offering customized solutions gained from research, precision and quality. Wideness of range, development and innovation make O+P a unique, young and dynamic brand.

Manufactured in compliance with EC standards, all our products ensure quality, innovation and safety which are the results of the fact that all the mechanical components used in our equipment are manufactured by our sister company Sinde Srl, specifically set up for this purpose making it a critical piece to O+P's consistent quality.

The global expansion of our sales network and our continuous growth are the result of a development process focused on people, engagement and originality, which led our company to deal with different companies worldwide with success.

Change and diversity are our lifeblood everyday. We are ready to break new grounds, guided by spirit of initiative, adventure and creativity, always aiming at innovation.

Choosing O+P, customers are choosing the most valid alternative to the few companies that have been monopolizing the market for many years.

We'll make you discover a new world full of possibilities: dynamism and prompt feedback; wide and complete range of products; precise, easy to use and intuitive machines; training and coaching for collaborators and customers.

O+P is able to create a special feeling with people, establishing steady and long-lasting relationships based on loyalty, transparency and trustfulness.

This is Enjoy the difference!



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MONNA Lucido
MONNA Glossy



MONNA Opaco
MONNA Matt



MORRONE
MORRONE



FUSCO Lucido
FUSCO Glossy



ABATE
ABATE



VIRGILIO Opaco
VIRGILIO Matt



VIRGILIO Lucido
VIRGILIO Glossy



TERMINILLO
TERMINILLO



RUFENO
RUFENO



GIANO Lucido
GIANO Glossy





Idevit

Bathrooms and toilets are the main places we want to keep hygienic in our living spaces. Today, the effort to clean microbes and bacteria that cause epidemic diseases such as coronavirus leads consumers to new searches. Idevit is a leader of technology and innovation, continue to creating products for customer request. Products with antibacterial surface save water and energy with the feature of being easily cleaned using less cleaning materials and water











sunshower®

health & wellbeing

Sunshower is an innovative Dutch company, founded by engineers Merijn Wegdam and Oscar Meier. Inspired by the great benefits of sunlight, the duo developed an entirely new product: sunlight in the shower.

With their products, the company wants to contribute to health and happiness under the motto: Create your own sunshine!

Innovation and development

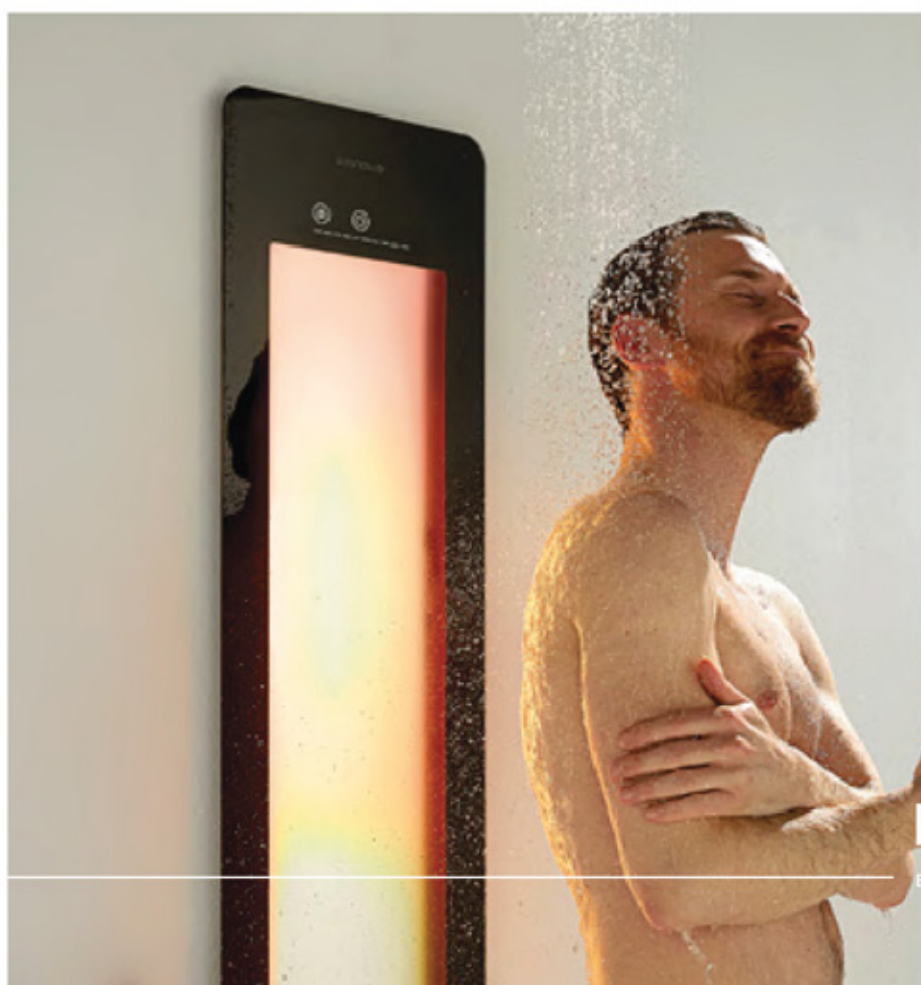
This start-up from 2003 has grown into a professional organization with a product assortment that is constantly improving, developing and expanding. In addition to health products, Sunshower also makes medical devices where light is used for treating skin diseases. The sister company Sunshower Medical is an innovator with respect to light therapy at home.

With medical specialists

Sunshower's products are developed in collaboration with TNO* and medical specialists from LUMC and VUMC*. The experts as well as science confirm that UV light and infrared light offer a lot of health benefits when used responsibly. For example, infrared relieves muscle pain and helps with pain management and shortens the daily start-up time for people who suffer from arthritis. UV light is responsible for the production of vitamin D, which increases our resistance and raises our energy level.

Complies with the strictest requirements

What is unique about Sunshower is that the products are installed under the shower. This combines light therapy and the daily shower. Of course, the products have been vetted; they meet all the strict EU installation guidelines. In addition, Sunshower's products have been tested by European assessment agencies and have the CE quality mark.



- Black
- White
- Organic Grey
- Sand White

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Decor Walther has stood for quality bathroom furnishing such as lamps, mirrors and accessories for over four decades. It all began in 1973, in Frankfurt am Main/Germany, with a small specialist shop founded by Harald Walther. Today we are one of the leading suppliers in this sector, reaching far beyond Germany's borders. Our company philosophy, which makes our products so unique on the international market, has evolved along with our company: Discreet luxury. These words sum up what sets us apart from the norm. Our quality and design express this most vividly. The aesthetic language of our products is neither overtly trendy, nor historicized or overloaded. It is best described as timeless, but in an understated way.







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WINDISCH

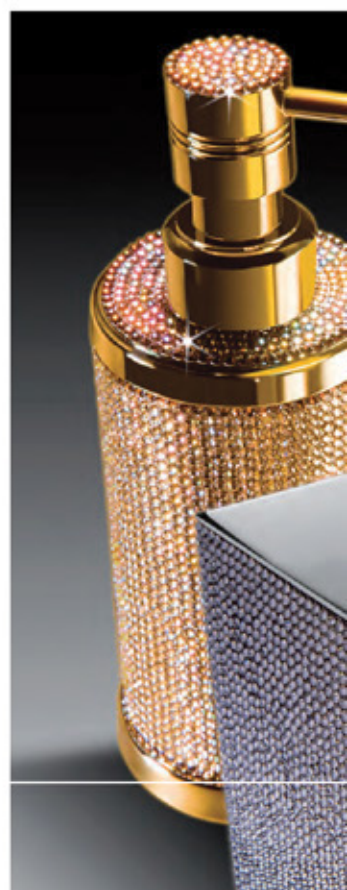
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WWW.THW.CO.IN

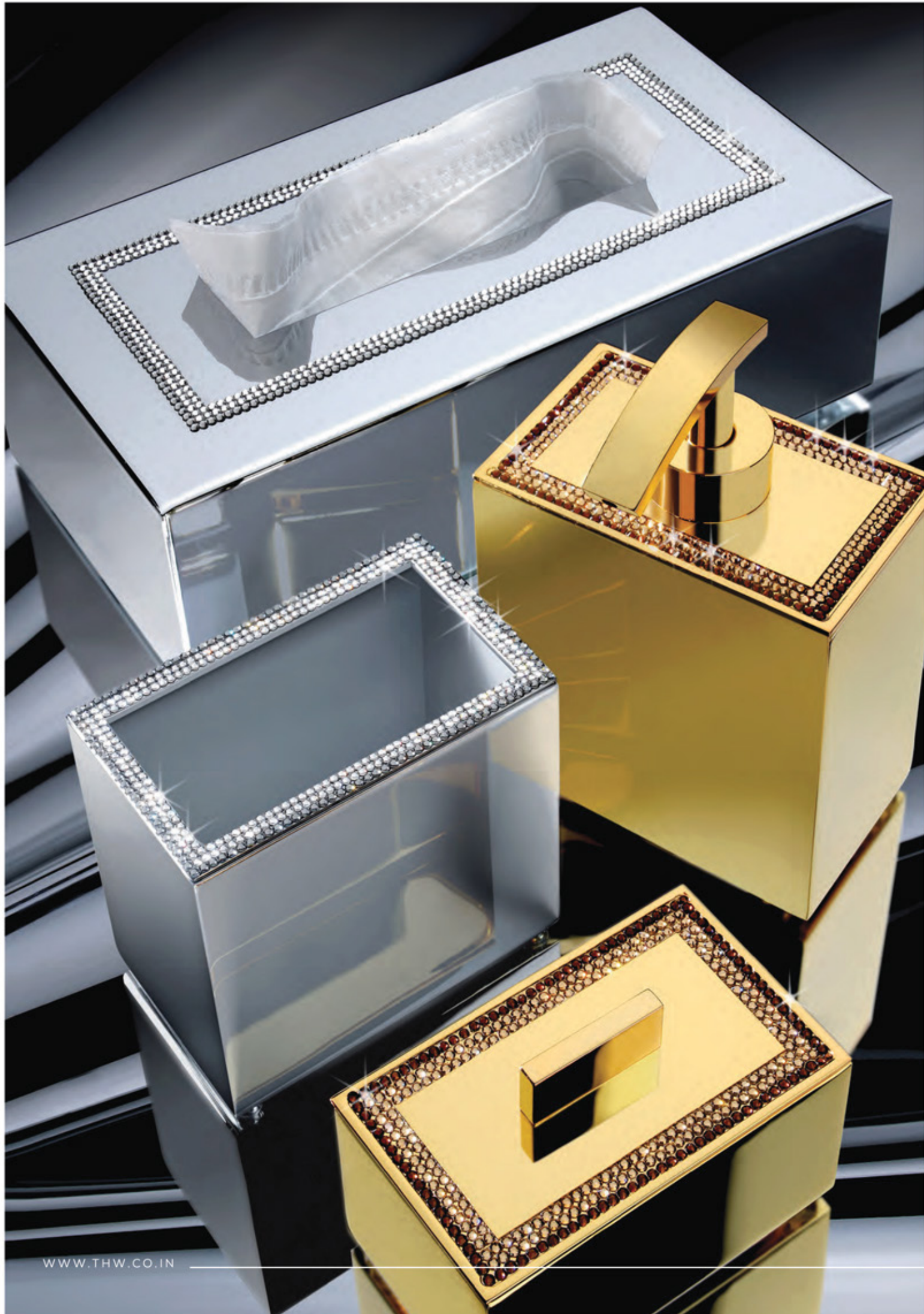




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The Geromin Group boasts a success story that began immediately after the war in San Stino di Livenza, Veneto. Started by Carlo Geromin, the family business, now managed by the third generation, is a point of reference in the bathroom furnishing and wellness sector, with a consolidated presence all over the world. From the very beginning the company has distinguished itself for the quality of materials and workmanship, innovation and technology applied to the entire production process, combined with a winning marketing strategy. Over time, the Geromin brand, dedicated to bathroom furnishings and laundry, has been joined by the Hafro and Sauna Vita brands, which offer wellness solutions. With the Living Bathroom project, the Geromin Group has succeeded in placing the bathroom at the center of the house, transforming it into the most important and comfortable room. The group's offer is articulated in a vast and varied catalogue, supported by flexible and avant-garde production processes that allow it to support the customer from project to delivery. Geromin Group products and solutions are able to meet the needs of all sectors, from domestic to contract.











HAFRO



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Armadi Art®

Our factories, which have been using wooden production technology since 1974, produce Armadi Art Group company's exclusive class bathroom furniture under Armadi Art, Antonio Valanti, Vallessi and Capolda brands for many countries of the world.

In 2012, the company turned into a Turkish-Italian production system partnership with the partnership of Armadi Art SRL in Treviso, Italy - Venice industrial zone.

Many of our raw materials are of European origin and our closed production line is maintained at our 13.000 m2 factory in Balıkesir Organized Industrial Zone. Our factory has a total area of 17.500 m2 with environmentally sensitive production system and open areas, has a boutique production technology and mass production line in European standards. In addition to the technological machinery line of production, the boutique production line is shaped by the hand-crafted products of experienced craftsmen of many years.

Interior designers and designers at Armadi Art's sales points offer thousands of alternatives to their customers in a personalized way with color texture and shape differences within the existing modulation system. The products in these personalized projects are produced specially with the identification numbers given on behalf of the customers and the details are kept for years for those who place orders with their names.









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WWW.THW.CO.IN







STARPOOL

Over time, we have taken on a centuries-old cultural heritage about the wellness tradition, and we have re-interpreted it from a modern perspective, through innovation and scientific research. We spread and share our knowledge and operational skills in the world of Wellness, through aesthetic and functional solutions, meeting precise psycho-physical needs.

As keepers of distinctive competence, we design environments that help people live better for longer.

Our Research & Development department works to create innovative wellness solutions. All our products and industrial design patents are created here. Engineers, developers and programmers design unique and exclusive products – many of which have become cutting-edge trend setters in our sector, granting us the chance to contribute to the evolution of the world of wellness.

We work to fully meet the need of a better quality of life, and science is our most valuable ally; we rely on it to understand how to make the most out of our wellness, health, and self-care products. Stress management, sleep, performance and longevity: these are the global health issues where our Wellness solutions can have the greatest impact and, for this reason, our scientific research revolves around these four pillars.

«Be Green» is our daily commitment for the realisation of sustainable projects. We study the best combination of products for each one of our clients according to their goals, ensuring the optimization of space and economic resources, as well as energy efficiency. We have a strong respect for the environment and use local raw materials from our territory, engaging our partners in a process of continuous improvement. This is how we want to promote Wellness culture around the world.





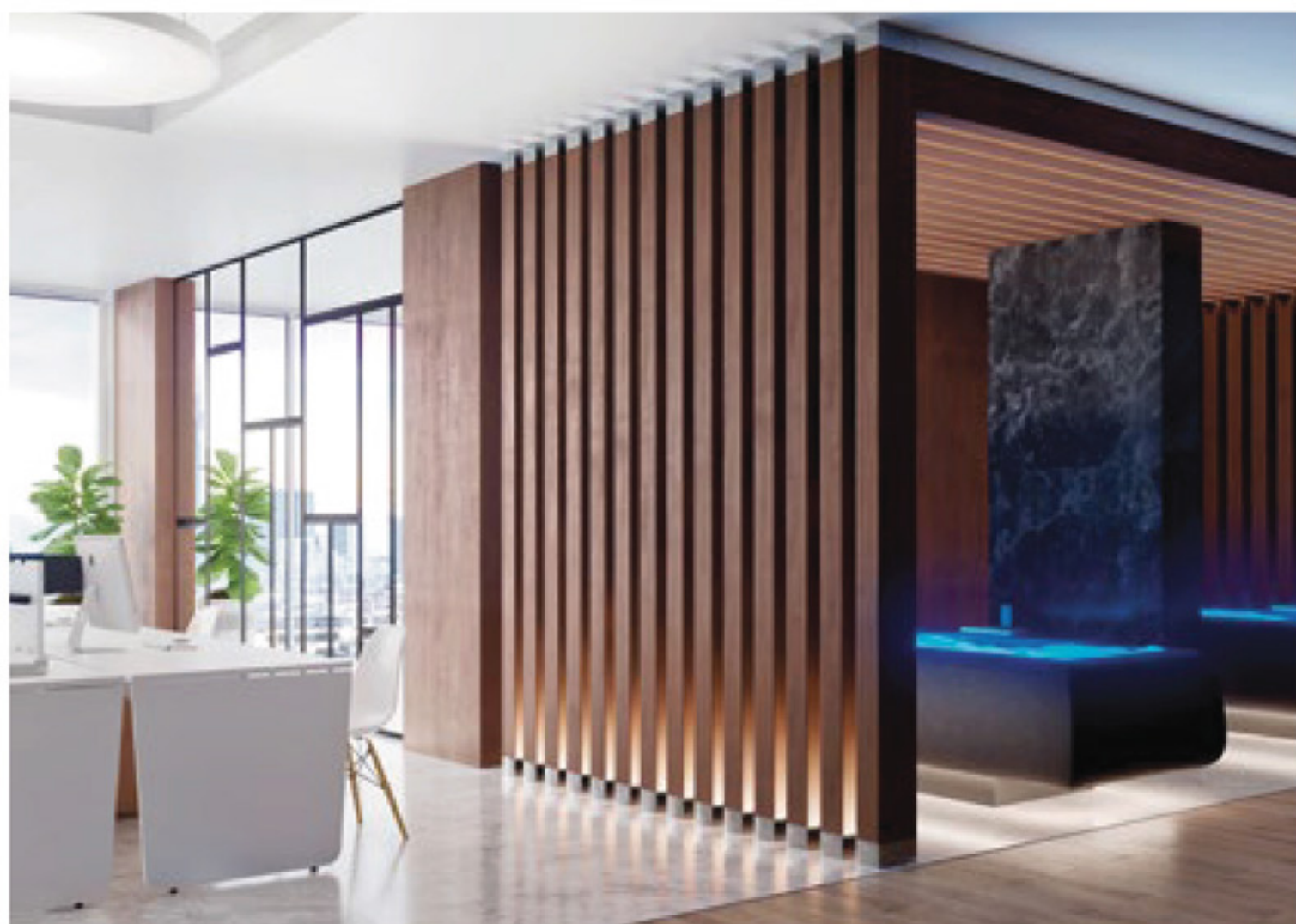














Olympia®

Olympia started producing sanitary wares in 1979, and the company has proved immediately to suit the trends of the moment. One speciality of Olympia is a very strong experience in the process of manufacturing wc in contrast to other Italian manufactures who are historically linked to the furniture industry and therefore concentrating on washbasins.

Our company has been producing wc since the very beginning giving them the necessary expertise to insure a constant high level of quality.

Nowadays Olympia chooses to make the difference in terms of environment and it has always been aware of the need to preserve water consumption. In order to "protect" this precious element the company has created Water is Life project, becoming a fore runner in this field because being a leader means above all protecting people welfare.

Thanks to the professionalism of our staff today Olympia covers a respectful position in the global view, indeed 75% of production is exported and our "made in Italy" is present in 40 different countries.

The Olympia team always pays attention to the design and the fashions to give our productions design led style.

























THE
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OUR FOOTPRINTS



Disclaimer*

The map of India provided is for illustrative purposes only and not intended for precise geographical information

OUR PRESENCE

FLAGSHIP STORES

Mumbai
Indore
Hydrabad
Bengaluru

UPCOMING STORES

COMING SOON**

Chandigarh*
Delhi*
Kolkata*
Tirupur*
Ahmedabad*





Head Office

Kailas Business Park, B Wing- 20th Floor, 2004-2006, Park Site Rd, HMPL Surya
Nagar, Vikhroli West, Mumbai, Maharashtra 400079, India

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